



Ankeny Community Theatre

Board Meeting

1/12/2021 - 6:30PM

MEMBERS PRESENT:

Lisa Gould, Susan Casber, John Claes, Matt Tuttle, Scott Hamilton, Lauren Mills, Anna Sunstrom, Brad Church, Ali Kirwen, Joe Kirwen, Jim Leeper, Robert Uy

MEMBERS ABSENT:

Cheryl Clark

The meeting was called to order at 6:34 PM by Ali Kirwen.

General announcements

No announcements.

Last Month's Minutes

Brad made a motion to approve the minutes, Jim seconds. Motion passes.

Treasurer's Report

Joel Anderson did taxes for last year and we will be reimbursing him for the software purchased.

Scott made a motion to approve the report, Lauren seconds. Motion passes.

Committee Reports see attachments for full report details

Building & Operations:

No additional information.

Data Management:

No additional information.

Education:

Planning a March series on the History of Theater. The course will correspond with what we are doing in the virtual readers theater.

Finance:

No additional information.

Fundraising:

No additional information.

Marketing:

Pleased with the results of the memorial tribute on Facebook.

Membership & Sales:

No additional information.

Play Selection:

No additional information.

Production:

No additional information.

Volunteers:

No additional information.

Old Business**Reduced Rent:**

Our landlord will continue to provide reduced rent until we resume shows. The month that we start having performances we will return back to our normal rent payments. We are saving around \$500 every month with the reduced rent.

Readers Virtual Theater:

We have shows blocked out until March. There may be more shows through April and May. We talked about posting on the website, email and facebook to explain to actors on how they can connect with directors and get involved. The marketing committee will handle the announcement. This will also be great at the end of a virtual performance. Another idea was to continue doing this after we reopen to provide an alternate opportunity to act.

Building Repair Workday:

Scheduled for Jan 17 at 2-4pm

April Reopening:

Whether or not we push the shows we need to check with the directors to see if that will fit with their schedule. We talked about renting out larger venues to get a larger audience. Rehearsals could still be done in our space. April is being cut or pushed to next season. Directors will have the option to push or cancel their shows.

We want to keep the current shows but we understand if the directors are unable to reschedule.

Joe motions to not have a show in April. Brad seconded. Motion passes.

New Business

2021-2022 Season Announcement:

Play selection selected a slate of shows to be flexible for the upcoming season. Instead of announcing the new season we need something in its place. We discussed having Q&A with our regular patrons (either in video or text form). That might require too much from our marketing committee so it is up to them how involved to make it. There is too much unknown at the moment so this has been tabled for a future discussion.

Strategic Plan:

Do we continue with the current strategic plan or make changes to it? Each committee should review the plan and adjust dates accordingly or update goals if needed. The plan will be to review in April so we can have updates starting in May.

Bravo Grant:

Last year we got \$10,000 from the grant. In the past it has been to cover operating expenses. They've revised their application and want details on a program we will provide in June by January 25. One option is to submit the show that we will perform in June. We may also need to review the budget and strategic plan as things have changed since COVID.

John motioned to adjourn, Lauren seconded. Passed.

Upcoming board meetings:

Regular Board Meeting – Tues., Feb. 9th, 6:30 PM